

VANTAGE

Self-Directed Retirement Plans

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Entrust Arizona Becomes Vantage Self-Directed Retirement Plans

PHOENIX – Entrust Arizona, led by financial entrepreneur JP Dahdah, is changing its name to Vantage Self-Directed Retirement Plans, effective Jan. 3, 2012.

In less than eight years, Entrust Arizona more than quadrupled in size and now serves more than 6,500 clients while administering over \$600 million in retirement assets. The company most recently earned an “Arizona Companies to Watch” award by the Arizona Small Business Association.

The new name, Vantage, relates to the advantageous investing position that tax-favored self-directed IRAs offer investors seeking to diversify beyond the stock market.

“As a testament to our rapid growth and size, we’ve rebranded Entrust Arizona and changed our business name to Vantage while maintaining our core values and focus on providing clients with the most personalized alternative investment transaction experience in our industry,” said JP Dahdah, Vantage CEO.

“The best kept secret of investing is a self-directed retirement plan for building

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Vantage

wealth and enjoying investment flexibility. Ultimately, it's about having a retirement savings tool that empowers you to direct your hard-earned nest egg into assets you actually want and feel comfortable with, and Vantage offers exactly that."

Vantage provides self-directed retirement plan administration and record-keeping services for individuals and small business owners who wish to include non-traditional assets such as private companies, real estate, precious metals and private lending as part of their diversification strategy.

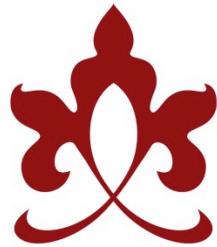
Vantage is helping to increase financial literacy by offering free weekly workshops to share knowledge that makes alternative asset investing easy to understand.

"If an investor puts their money where they feel comfortable and are most knowledgeable, they will have a higher probability of staying on course to achieve their retirement goals," Dahdah said. "Time is valuable and money is personal. We make investors aware of and comfortable with the investment choices they truly have while guiding them through the transaction process."

About Vantage

Vantage provides self-directed retirement plan administration and record-keeping services for individuals and small business owners who wish to include non-traditional assets such as private companies, real estate, precious metals and private lending in their portfolios. The company does not offer any investment products, tax, financial or legal advice. Vantage CEO JP Dahdah is a 14-year financial veteran and was named 2011 Entrepreneur of the Year by the Arizona Hispanic Chamber of Commerce. Vantage is located at 20860 N. Tatum Blvd., Suite 240, in Phoenix. For more information call 480-306-8404 or visit VantageIRAs.com.

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JP Dahdah Bio

After graduating from The University of Arizona with bachelor's degrees in finance and marketing, JP Dahdah began his professional career in 1997 as a financial advisor with American Express Financial Advisors. In 1999, JP's entrepreneurial spirit drove him to establish his first business, Dahdah Global Wealth Management, LLC, a comprehensive wealth management company specializing in advising business owners.

In 2004, Dahdah founded his second company, Entrust Arizona, LLC, an affiliate of California-based The Entrust Group. While spearheading Entrust Arizona, he became a leader in self-directed retirement plans with a passion to help people build wealth. Dahdah went on to earn the Certified IRA Services Professional (CISP) designation by The Institute of Certified Bankers in 2007. In less than eight years, Dahdah saw an annualized revenue growth of 28 percent, growing Entrust Arizona's client base to more than 6,500 clients and \$600 million in retirement assets.

Throughout his career, Dahdah has been a featured speaker at various financial workshops nationwide focusing on wealth accumulation, retirement planning and tax-minimizing strategies. He has also been quoted in major national financial publications including *The Wall Street Journal*, *New York Times*, *Bloomberg*, *Fortune Magazine*, *Forbes*, *Reuters* and *Inc. Magazine*.

Dahdah is actively involved in the Arizona community as a collaborator, partner and sponsor of multiple philanthropic endeavors. In 2008, he founded Advance Guatemala, a non-profit organization which provides aid to impoverished Guatemalans through health care, education, housing and entrepreneurship initiatives. In 2007, he was selected as one of the Arizona Hispanic Chamber of Commerce's "40 Hispanic Leaders Under 40" award recipients and was recently named the chamber's "2011 Entrepreneur of the Year." Dahdah is a proud member of the Entrepreneurs Organization, a global

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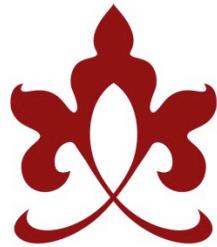
JP Dahdah Bio

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organization for successful entrepreneurs, and also enjoys serving on the board of directors for the Phoenix Committee on Foreign Relations.

He has previously served with the Urban Land Institute's Young Leaders Group, Arizona Community Foundation and the board of directors of the Arizona Hispanic Chamber of Commerce.

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Vantage Self-Directed Retirement Plans Company Backgrounder

Vantage Self-Directed Retirement Plans, based in Phoenix, Ariz., provides retirement plan administration and recordkeeping services for individuals and small business owners who wish to include non-traditional assets such as private companies, real estate, precious metals and private lending in their portfolios. Vantage, under the direction of former Entrust Arizona President and 14-year financial veteran JP Dahdah, launched in 2012.

The company's core values focus on providing clients with the most personalized alternative investment transaction experience in the industry. Its name relates to the advantageous investing position that tax-favored self-directed IRAs offer investors seeking to diversify beyond the stock market.

Vantage's goal is to turn clients' and prospective clients' potential confusion about alternative investment transactions into confidence. It provides comfort and expertise to self-directed investors by empowering them with knowledge, choices and control in support of their pursuit of financial security.

A self-directed retirement plan helps build wealth by offering flexibility and increased investment choices. It is a savings tool that empowers people to direct their hard-earned nest egg into assets they personally desire. Vantage believes that if an investor puts their money where they feel comfortable and are most knowledgeable, they will have a higher probability of staying on course to achieve their retirement goals.

Vantage serves more than 6,500 clients while administering over \$600 million in retirement assets. While under the name Entrust Arizona, the company earned the "Arizona Companies to Watch" award by the Arizona Small Business Association, an honor celebrating second-stage entrepreneurial initiatives.

Vantage Company Backgrounder

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Vantage CEO JP Dahdah is a 14-year financial veteran who was named 2011 Entrepreneur of the Year by the Arizona Hispanic Chamber of Commerce. He has been quoted in major financial publications throughout the nation including *The Wall Street Journal, New York Times, Bloomberg, Fortune Magazine, Forbes, Reuters and Inc. Magazine.*

Although Vantage does not offer any investment products, tax, financial or legal advice, it does offer free weekly workshops to increase financial literacy and share knowledge that makes alternative asset investing easy to understand.

As Entrust Arizona, the company operated under The Entrust Group, Inc., a California-based franchisor and provider of self-directed IRA services through licensees and franchisees for almost 20 years.

Vantage is located at 20860 N. Tatum Blvd., Suite 240, in Phoenix, Ariz. For more information call (480) 306-8404 or visit VantageIRAs.com.

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Vantage Self-Directed Retirement Plans Fact Sheet

Company:	Vantage Self-Directed Retirement Plans provides self-directed retirement plan administration and record-keeping services for individuals and small business owners who wish to include non-traditional assets such as private companies, real estate, precious metals and private lending in their portfolios.
Established:	Vantage Retirement Plans, LLC, established in Arizona June 21, 2004
Principal:	CEO JP Dahdah, a 14-year financial veteran
Company Website:	VantageIRAs.com
Number of Employees:	20
Number of Vantage Clients:	6,500
Value of Retirement Assets Administered:	\$600 million
Non-Traditional Investment Assets:	Private Companies Real Estate Precious Metals Private Lending

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Location: Vantage Self-Directed Retirement Plans
20860 N. Tatum Blvd.
Suite 240
Phoenix, Ariz. 85050
Phone: 480-306-8404

Awards: Arizona Companies to Watch, Arizona Small Business Association
JP Dahdah named 2011 Entrepreneur of the Year by Arizona Hispanic Chamber of Commerce
JP Dahdah named one of the 40 Hispanic Leaders Under 40 by Arizona Hispanic Chamber of Commerce

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Vantage Self-Directed Retirement Plans Client Testimonials

"I recently had the pleasure of opening a Vantage Self-Directed IRA and was amazed at the level of service and continuous follow up from the staff to get my transaction processed as quickly as possible. It's nice to do business with a company that understands the importance of my time."

- Tony Prutting, Scottsdale, Ariz.

"Vantage has been a Godsend. I needed a third party administrator who could understand complex, non-traditional assets along with transfers of ownership. Vantage is the only company that I found to be competent, knowledgeable, and responsive. They handle all my work and I highly recommend their services."

- Craig Coppola, Real Estate Broker, Phoenix, Ariz.

"It's a pleasure to work with the talented group of individuals at Vantage. The workshops, videos tutorials and personalized attention are unsurpassed in this industry. I have total confidence in referring friends, family, clients and business associates to this organization."

- Carol Perry, Phoenix, Ariz.

"Vantage clearly communicates the IRS rules about investing with IRA and 401k dollars. My husband and I learned that Vantage is a highly regarded professional organization with a great reputation, so we acted on the information Vantage provided, purchased an investment property and, thus far, have had an excellent experience."

- Sharon Woods, Cave Creek, Ariz.

"I've seen a big increase in clients inquiring about self-directed IRAs. For the right investor who has the right advice and advisors, self-directed plans provide a nice alternative to stocks, bonds and mutual funds. Vantage offers exactly that."

- Ralph Nelson, Attorney, Phoenix, Ariz.